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- **Additional visualizations:** Visualize connections and networks, and Twitter data to see how users are connected.
- **Social network analysis:** Build and analyze links between people or entities. Visualize the connections and derive further insight from network metrics.
- **Pattern based autocoding:** Teach NVivo how to automatically categorize and classify data based on your coding.

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### Take advantage of our special NVivo Plus ELA upgrade offer\*

As a current NVivo Pro Enterprise License Agreement customer, you can now upgrade to NVivo Plus for more than 50% off the standard upgrade fee.

### What people say about NVivo



**Erika Romero** @ChYaLitPhantom · 10 Oct 2017

Researching #nvivo for work. I'm really looking forward to trying out this tool. So much #data, so little time. #assessment #phdlife



**UBC Research Commons** @UBCRCommons · Jan 15

#NVivo is a powerful, user-friendly tool that can help you analyze your text-based or multi-media data such as interviews, focus groups, ethnographies, videos and pdfs. There's space available in tomorrow's workshop - join us to find out more! [ow.ly/DAii30hLpkQ](http://ow.ly/DAii30hLpkQ)



**Sean P. Bruna** @seanbruna · 29 Nov 2017

Amazing to see my students completing qualitative #coding... in Word with highlighters. What is this, the 1970s? @WWU we \*really\* need to get qualitative coding software and advanced courses (ahem, my proposed sum proj) on campus. #NVivo #anthropology #qualitative @WWUAnthroClub

Learn more about NVivo at [qsrinternational.com/nvivo](http://qsrinternational.com/nvivo)