Snow SaaS Management

Actionable insights to reduce risk and optimize SaaS investment across the enterprise.

Snow's SaaS management solution helps organizations simplify and secure their SaaS application investment by providing actionable intelligence to rationalize applications, effectively negotiate renewals to optimize cost and identify potential risks with visibility to unauthorized and unknown application usage.

"We could be unaware of software that wasn't purchased through our IT department. Snow gives us the necessary insight into what is out there. Without Snow that would be hidden from us."

Jeff Walters, Director of IT Support Services, Kroenke Sports & Entertainment (KSE)

Snow SaaS Management

As organizations increase their investment in SaaS applications, IT and procurement leaders struggle to know which applications are in use, especially those procured outside of IT by business units or individuals. Industry analyst estimates indicate organizations are using 300% more SaaS applications than IT knows about. The very aspects that make SaaS so appealing—easy to procure and deploy—leads to decentralized, unmanaged SaaS usage, wasted spend, and increased security and compliance risks. Snow's SaaS management solution helps organizations discover, optimize and govern their SaaS applications, including hybrid applications such as Microsoft® 365. With deep analytical data of technology usage across hybrid environments, IT and procurement leaders can quickly and efficiently control technology spend and have the insights needed to support business goals.

Key Features and Benefits

Discover

- Automate discovery of thousands of the most used SaaS applications regardless of which department procured the subscription

- Build complete visibility of hybrid applications such as Microsoft 365 with consolidated discovery of device based licenses, cloud subscriptions and browser usage

- Discover free and unsanctioned SaaS applications which don't show up in financial systems or credit card statement

Optimize

- Identify savings opportunities from unused accounts and duplicate users

- Right-size SaaS contracts by buying and renewing only the subscriptions you need

- Eliminate unnecessary premium subscriptions with detailed user-level analytics

- Eliminate redundant SaaS applications with usage details by application category

Govern

- Enable integrated views of on-premise and cloud usage for a foundation of visibility and control

- Reduce risk associated with unknown users and unapproved applications

- Build and maintain GDPR compliance by identifying SaaS-based personal data repositories

- Track SaaS adoption and migration with detailed usage statistics per application

Why Organizations Use Snow ?

Holistic software asset management supports today's hybrid IT environments

Discover sanctioned and unsanctioned apps by leveraging the user as the authoritative source

Snow's Data Intelligence Service is the most up-to-date and accurate normalization engine in the industry

Optimize SaaS Investment Across the Enterprise

Request a Demo

Contact Snow

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About Snow Software

Snow Software is changing the way organizations understand and manage their technology consumption. Our technology intelligence platform provides comprehensive visibility and contextual insight across software, SaaS, hardware and cloud. With Snow, IT leaders can effectively optimize resources, enhance performance and enable operational agility in a hybrid world. To learn more, visit www.snowsoftware.com.